

# PERFORMANCE SPONSORSHIP INFORMATION Revised May 2018

	<b>BOX OFFICE \$14,000+ (Multi-Year)</b>	<b>CORPORATE UNDERWRITER \$10,000+ (Usually Multi-Year)</b>	<b>SEASON SPONSOR \$5,000+ (CASH)</b>	<b>SERIES SPONSORSHIP \$3,500+</b>	<b>PERFORMANCE SPONSORSHIP \$2,500+</b>	<b>PERFORMANCE SPONSORSHIP \$1,000 - \$2,499</b>	<b>PERFORMANCE SPONSORSHIP &lt; \$1,000</b>
Season Launch Invite	✓	✓	✓	✓	✓	✓	✓
Special Recognition at Season Launch	✓	✓	✓	✓			
Logo in Season Brochure	✓	✓	✓	✓	✓	✓	✓
Opportunity to Assist on Stage in Introducing Performer	✓	✓	✓	✓			
Logo in the House Program	✓	✓	✓	✓	✓	✓	✓
Logo in the Pre-show Slideshow in Theatre	✓	✓	✓	✓	✓	✓	✓
Logo on Screens Throughout Building							
Ad In House Program	FULL PAGE B/W	FULL PAGE B/W	FULL PAGE B/W	FULL PAGE B/W	1/2 PAGE B/W	1/4 PAGE B/W	
Recognition on Tickets and Letterhead	✓	✓	✓				
Recognition on Posters	✓	✓	✓	✓	✓	✓	✓
Sponsor Spotlight Feature on Social Media	✓	✓	✓	✓	✓	✓	✓
Featured Story in Newsletter	✓	✓	✓	✓			
Sponsor Name on Marquee - Night of Performance	✓	✓	✓	✓	✓	✓	✓
Recognition in Lobby on Performance Nights	✓	✓	✓	✓	✓	✓	✓
Brochures Displayed on Sponsor Board	✓	✓	✓	✓	✓	✓	✓
Recognition on Website with Link to Sponsor Website	✓	✓	✓	✓	✓	✓	✓

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Autographed and Frame Show Poster	SEASON OPENER	SEASON OPENER	SEASON OPENER	ALL SHOWS IN SERIES	SPONSORED PERFORMANCE	SPONSORED PERFORMANCE	SPONSORED PERFORMANCE
Preferred Parking on Show Night (Sponsored Performance)				✓	✓		
Display Corporate Banner During Series Performances	✓	✓	✓	✓			
Display Booth in Theatre Lobby	✓	✓	✓	✓	✓	✓	
Proud Supporter of the Capitol Centre Decal	✓	✓	✓	✓	✓	✓	✓
Acknowledgement from Stage	✓	✓	✓	✓	✓	✓	✓
Performance Tickets	2 TO EVERY SHOW	2 TO EVERY SHOW	2 TO EVERY SHOW	4 TO EACH SHOW IN SERIES	4 TO SPONSORED PERFORMANCE	2 TO SPONSORED PERFORMANCE	1 TO SPONSORED PERFORMANCE
Invitation to Post-Show Reception(s)	✓	✓	✓	✓	✓	✓	
Opportunity to Provide Flyer for Insertion in House Program	✓	✓	✓	✓	✓	✓	
Opportunity to Purchase Block of Tickets at Preferred Rate	✓						
Opportunity to Purchase Up to 15 Pairs of Two for One Performance Tickets	✓	✓					
Discount on Rental of Space	✓	✓	✓				

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Other	Recognition on Signage Throughout Building	Recognition on Signage Throughout Building	Recognition on Signage Throughout Building				
Other	Signage on Bulkhead of Box Office						
Other	Box Office Naming Rights - Staff will answer phone as Capitol Centre XXXX Box Office.						
Other	Provision of up to 30 tickets for employees to attend performances by emerging artists.						

# SPECIAL SPONSORSHIP INFORMATION Revised May 2018

	CATERING SPONSORSHIP IN-KIND	GALAXY CIRCLE SPONSORSHIP \$3500+ (Multi-Year)	GALA SUPERSTAR \$1000+	SPECIAL EVENT VARIES	FESTIVAL SPONSORSHIP VARIES	OFF-STAGE VARIES
Invitation to Season Launch	✓	✓	✓	✓	✓	✓
Special Recognition at Season Launch						
Logo in Season Brochure	✓	✓	✓	✓	✓	✓
Opportunity to Assist on Stage in Introducing Performer			✓		✓	
Logo in House Program	✓	✓	✓	✓	✓	✓
Logo in Pre-Show Slideshow in Theatre	✓	✓	✓	✓	✓	✓
Ad in House Program	1/4 PAGE B/W	FULL PAGE B/W	1/4 PAGE B/W		FULL PAGE B/W	VARIES
Recognition on Tickets and Letterhead						
Recognition on Posters	✓	WHERE LOCATION RELEVANT	✓	VARIES	✓	
Sponsor Spotlight Feature on Social Media	✓	✓	✓	VARIES	✓	✓
Featured in E-Newsletter	✓	✓				
Brochures Displayed on Sponsor Board	✓	✓	✓	✓	✓	✓
Recognition on Website with Link to Sponsor Page	✓	✓	✓	✓	✓	✓
Recognition in Lobby on Performance Night	✓					
Framed Autographed Show Poster	SPONSORED PERFORMANCE					
Opportunity to Display Corporate Banner During Series Performance			✓	VARIES	✓	
Display Booth in Theatre Lobby	✓	✓		VARIES	✓	✓

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Proud Supporter of the Capitol Centre Decal	✓	✓	✓	✓	✓	✓
Acknowledgement from Stage	✓	✓	✓	✓	✓	✓
Tickets	2 TO SPONSORED PERFORMANCE	2 TO SPONSORED PERFORMANCE	2 TICKETS TO GALA	VARIES	VARIES	VARIES DEPENDING ON \$\$ VALUE - MUST BE OVER \$1,000 TO GET TICKETS.
Invitations to Post-Show Reception(s)	✓	✓				VARIES
Opportunity to Provide Corporate Flyer for Insertion in House Program	✓			VARIES		
Opportunity to Purchase Block of Tickets at Preferred Rate					✓	VARIES
Opportunity to Purchase Up to 15 Pairs of Two for One Performance Tickets		✓				VARIES
Discount on Rental of Space	IF 3 OR MORE SHOWS SHOWS ARE SPONSORED					
Other	SIGN OUTSIDE POST-SHOW RECEPTION IN RECOGNITION OF BEING EVENING'S CATERER	COMPANY LOGO GLAZED ON GLASS ON DOOR ENTERTING GCL	LOGO PROJECTED DURING GALA	VARIES		VARIES
Other	INCLUSION ON POSTED LIST OF PREFERRED RESTAURANTS AND CATERERS	LOGO ON FULL COLOUR FLOOR DECAL OUTSIDE GCL	RECOGNITION ON EVENT SIGNAGE			
Other	INCLUSION ON LIST OF PREFERRED CATERERS FOR WEDDINGS / CHRISTMAS PARTIES / RENTALS	RENT-FREE OPPORTUNITIES FOR REGULAR MEETINGS IN THE GCL DURING THE SEASON (BOOKINGS ARE FIRST COME-FIRST SERVED)	MENTIONED IN CORRESPONDENCE TO ATTENDEES WHERE POSSIBLE			
Other			RECOGNITION IN EVENT PROGRAM			