

Call for Submissions

100 Years: Legacy Mural Series

Application Deadline: September 16th, 2025, by 12:00 PM (Noon)

Location: Rear Façade, Capitol Centre, North Bay, ON

Project Overview

In celebration of North Bay's 100th Anniversary, the Capitol Centre invites artists and designers to submit proposals for the *100 Years: Legacy Mural Series*—a public art project commemorating the city's cultural heritage, natural landscape, and evolving identity.

Made possible through funding from the **City of North Bay's Centennial Legacy Projects Fund**, the series will include:

- Eight vinyl-wrapped mural panels (3 ft × 4 ft, horizontal format)
- Artworks will be professionally reproduced as high-resolution vinyl wraps and mounted on durable aluminum composite panels
- The mural series will be permanently installed on the rear façade of the Capitol Centre adjacent to Municipal Lot #3, transforming the space into an outdoor art corridor

We are seeking eight artists or designers to contribute one original work each. Submissions should be designed for outdoor public display and celebrate North Bay's diverse past, present, and future.

Eligibility

This opportunity is open to:

- Artists and designers of all ages
- Emerging, mid-career, and established creatives
- Individuals with a connection to North Bay or Northern Ontario
- Artists working in 2D media suitable for digitization, including painting, illustration, drawing, mixed media, photography, and digital art

Theme: *100 Years of Legacy*

Artists are encouraged to interpret the centennial theme through their own unique lens. Proposed works may explore:

- Visual stories about local people, places, or historic moments
- Iconic North Bay landmarks or natural landscapes
- Cultural contributions and community identities
- Aspirations and visions for the city's next 100 years

Artist Fee

Each selected artist will receive an honorarium of **\$600 CAD**, which covers licensing and reproduction rights for the mural series. No additional production costs will be incurred by the artist.

Artists will retain full copyright of their work. The Capitol Centre will hold non-exclusive rights to reproduce the selected artworks for public display, promotional materials, and archival documentation.

Submission Requirements

To be considered, applicants must submit the following by **September 16th, 2025, at 12:00 PM (Noon)**:

Submission Checklist

- 1. Artist Biography** (max 150 words)
 - Include your connection to North Bay, full contact information (name, email, phone), and any website or social media handles you'd like included if selected
- 2. Artwork Title and Artist Statement**
 - Provide the title of your work
 - Describe your creative process, medium of choice, and artistic inspiration
 - If submitting digital work, outline the software or tools used
 - *AI-generated imagery is strongly discouraged. If suspected, the committee may request in-progress images and a description of your digital process*

3. Concept Statement (max 150 words)

- Explain how your proposed artwork connects to the centennial theme and its intended impact

4. Artwork Submission Guidelines

- **Limit:** One submission per individual
- **File Naming:** Please label your submission file: *Legacy Mural Submission – [Your Full Name]*
- **File Requirements:**
 - Submit a high-resolution, print-ready file (minimum 300 DPI)
 - Artwork must follow a **3:4 aspect ratio** (horizontal), sized for reproduction at 36" (height) × 48" (width)
 - **Digital Artists:** Create your work at full scale (36" × 48") at 300 DPI
 - **Traditional Artists:** You may work in a scaled-down version (e.g., 9" × 12", 18" × 24") but must submit a high-quality photograph or scan that can be scaled up to full size without quality loss

Special Instructions for Traditional Media Artists

If your submission is created using traditional media (painting, drawing, collage, etc.), please ensure your digital image adheres to the following standards:

- Photograph your artwork straight-on, with no tilt or distortion
- Ensure the image is well-lit, using natural daylight or diffused lighting—avoid shadows and glare
- The photo must be sharp and in focus, with accurate, true-to-life colours
- Do not include frames, backgrounds, or angled edges—only the artwork should be visible
- Submit your image at 300 DPI resolution, suitable for professional enlargement to 36" × 48"

Submission Instructions

Email your complete application to: **jallison@capitolcentre.org**

Subject Line: *Legacy Mural Submission – [Your Full Name]*

If submitting via Google Drive due to file size:

- Create a folder titled: *[Your Name] – Legacy Mural Submission*
- Set sharing permissions to “Anyone with the link”
- Include the shareable link in your email

Selection Process

All submissions will be reviewed by the WKP Gallery Selection Panel. Proposals will be evaluated based on:

- **Artistic Merit** – Creativity, originality, and visual quality
- **Community Impact** – Connection to North Bay’s identity and the mural site
- **Viability** – Feasibility of producing and scaling the work to technical specifications

Key Dates

- **Submission Deadline:** September 16th, 2025 at 12:00 PM
- **Notification of Selected Artists:** September 23, 2025
- **Installation Period:** TBD (Early October 2025)

For questions or more information, please contact:

Jennifer Allison

Director/Curator

WKP Kennedy Gallery

Email: jallison@capitolcentre.org